

Meeting Minutes

Meeting on Political Mapping to Develop a Nutrition Advocacy Plan
And Meeting on Advisory Committee for the Nutrition Coalition
Date: August 12, 2009

Venue: DFID India, New Delhi

Time: 10:00 am-4:00 pm

Purpose of the meeting:

1. Political mapping to develop a nutrition advocacy plan
2. Review:
 - a. Purpose and role of proposed Coalition Advisory Committee
 - b. Coalition workplan activities

Part 1: Political Mapping

DFID offered to facilitate a political mapping exercise to help the Coalition form an advocacy plan. Mr. Fergus Auld, First Secretary, Climate Change Unit, DFID-BHC introduced the political mapping approach. The group was asked to analyse and identify the critical stakeholders for nutrition advocacy. The methodology involved setting objectives, a stakeholder analysis, devising strategy, and developing actions and messages accordingly.

The group identified the advocacy objective as 'The Coalition will support operational approaches to achieve nutrition security for all'. Through a participatory methodology, the group identified the ten most influential groups (defined as an organisation or individual who can directly influence the attitude and/or behaviour of the target OR an organisation or individual whose attitude and/or behaviour we seek to change"). These individuals or groups are:

- Rahul Gandhi
- Sonia Gandhi
- Planning Commission
- National Development Council
- PM Manmohan Singh
- WCD Minister
- HFW Minister
- Chief Ministers (High Burden states)
- District Collectors

- Media (especially DD, All India Radio)
- AWW and ASHA (frontline workers)
- Gram Panchayats
- State Govts. (Models)
- PM's Office principal secretary
- Right to Food group

The group selected the top five targets below:

- Minister of WCD
- Minister of HFW
- National Development Council
- Gandhi Family (Rahul Gandhi and Sonia Gandhi)
- Right to Food Group

The next step is to devise strategies to reach and influence these groups.

Part 2: Meeting on Proposed Coalition Advisory Committee

The group discussed the purpose and key functions of the Advisory Committee and agreed to the following:

- Review, prioritize and develop an annual Nutrition Coalition action plan
- Provide strategic directions and select priority Coalition activities
- Make agile and quick decisions in response to proposed Coalition activities (some have tight timelines)
- Develop a partnership with the Government, as the key implementer of the Leadership Agenda for Action recommendations

The participants raised numerous questions and issues about the vision and functioning of the Coalition, especially in the phase once the Leadership Agenda for Action is complete. These included:

- Should the Coalition have more formal “membership” or is the Steering Committee the only membership? If there are other members, how can they stay involved, other than participating in task forces (as happened to date) – esp since the work of the existing task forces is almost over?
- Would the Steering Committee and Chair agree to a decision making and leadership role for the Advisory Council –or if not, how will decisions be made on things such as who can represent the Coalition, branding issues, and decision on which activities to prioritize? How would the Advisory Committee interact/report to the Chair and Steering Committee?
- How should Advisory Committee members be selected? What are the selection criteria? What is the optimal number and mix of members? Should there be a mix of Government, non Government and other sectors represented? Should the members be elected by a more formal membership?

The group agreed that the ideas and concerns would be shared with the Prof. MS Swaminathan, Chair, the Nutrition Coalition and then the Secretariat could call another meeting on the subject.

Annex 1

Agenda

First Coalition Advisory Committee Meeting and Political Mapping to Develop a Nutrition Advocacy Plan

Date: August 12, 2009

Timing: 10:00 am-4:00 pm	Purpose of the meeting: <ol style="list-style-type: none">1. Political mapping to develop a nutrition advocacy plan2. Review of Coalition workplan activities	
Venue: DFID India B 28, Tara Crescent Qutub Institutional Area New Delhi		
Session	Facilitator	Time
Political mapping to develop a nutrition advocacy plan: <ul style="list-style-type: none">• Introduction• Group work• Consolidation of results to develop an advocacy plan	Mr. Fergus Auld, First Secretary, Climate Change Unit, DFIDI-BHC	10:00am-1:00 pm
Lunch break	1.00 pm-2.00 pm	
Coalition Advisory Committee- Review purpose and its role	Ms. Laurie Noto Parker, Project Director, The Vistaar Project	2.00 pm-3.30 pm
Update on Coalition activities	Dr Rajiv Tandon, Coordinator- Coalition for Sustainable Nutrition Security in India	
Coalition workplan: <ul style="list-style-type: none">• Review of activities for the year Oct 2008- Sept 2009• Plan new activities for the year Oct 2009- Sept 2010	Mr. Laxmikant Palo, Secretariat Manager - Coalition for Sustainable Nutrition Security in India	
<ul style="list-style-type: none">• Closing	Ms. Anne Philpott , Health Advisor, DFID India	
Tea		

Participants list

	Name & Title	Organisation
1	Dr. Rajiv Tandon Coordinator- Coalition for Sustainable Nutrition Security in India	Chief, Maternal and Child Health, Nutrition and Urban Health Division Office of Population, Health & Nutrition USAID India American Embassy Shantipath, Chanakyapuri New Delhi -110021
2	Dr. Mahtab S. Bamji Emeritus Scientist	Dangoria Charitable Trust
3	Dr. Prema Ramachandran	Director Nutrition Foundation of India
4	Ms. Veena S Rao Special Rapporteur- Policy matters on Combating Malnutrition in India and Prevention of Trafficking in Children and Women	National Commission for Protection of Child Rights(NCPCR) New Delhi
5	Dr. Rajan Sankar Senior Manager (Represented by Ms. Ruchika Saxena)	Global Alliance for Improved Nutrition (GAIN)
6	Ms. Dora Warren (Represented by Mr. Mukesh Kumar)	CARE India
7	Dr. A K Gopal Director (Represented by Dr. Neelam Bhatia)	NIPCCD

8	Dr. Purnima Menon Research Fellow	International Food Policy Research Institute
9	Mr. Luc Laviolette Regional Director, Asia (Represented by Dr. Deepika Chaudhery)	Micronutrient Initiative
10	Dr. Minnie Mathew (Represented by Ms. Sarika)	World Food Program
11	Ms. Nita Chowdhary	Member, Board of Revenue, Lucknow
12	Dr. D. Shreeranjana	Joint Secretary, MWCD
13	Ms. KumKum Marwah	Joint Technical Advisor, FNB, MWCD
14	Dr. BK Tiwari	Nutrition Advisor, MoHFW
15	Dr. Shashi Prabha Gupta	Consultant
16	Ms. Meera Priyadarshi	Consultant
17	Dr. Suparna Ghosh-Jerath	PHFI
18	Dr. Deoki Nandan	NIHFW
19	Ms. Rita Sarin	Hunger Project
20	Ms. Anne Philphot	DFID
21	Ms. Sandeepa Sahay	DFID
22	Dr. Rashmi Kukreja	DFID
23	Mr. Billy Steward	DFID
24	Mr. Vivek Mishra	DFID
25	Ms. Jeena	DFID

	Abraham	
26	Mr. David	DFID
27	Mr. Fergus Auld	DFID High Commission (Facilitator for the political mapping session)
28	Ms. Laurie Noto Parker	The Vistaar Project
29	Mr. Laxmikant Palo	The Vistaar Project
30	Ms. Mamata Pradhan	The Vistaar Project